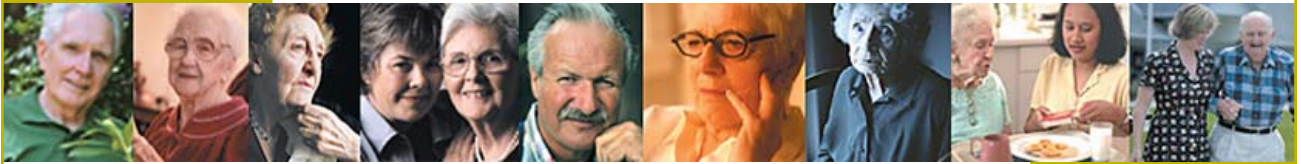


Annual Report

Sonoma County Area Agency on Aging



"Empower, Support, Protect"

Human Services Department
COUNTY OF SONOMA

Adult & Aging Division
P.O. Box 4059
Santa Rosa, CA 95402
707/565-5950
www.socoaaa.org

2004 - 2005

Mission

The Sonoma County Area Agency on Aging provides leadership, services and advocacy to promote the dignity, independence and quality of life for seniors, adults with disabilities, and their caregivers.

A Message from the Chair

The 2004 – 05 Area Agency on Aging (AAA) Annual Report is a brief synopsis of our progress this past year. It also provides highlights of the services that are offered to seniors, adults with disabilities, and their caregivers in Sonoma County.

The Advisory Council members and AAA staff continued increasing awareness of services to seniors, adults with disabilities, and their caregivers and provided legislative advocacy and outreach to prevent elder abuse. We also committed many hours to identifying the needs of Sonoma County's seniors and outlining goals and objectives for the upcoming year. This resulted in the Area Agency on Aging four-year plan for 2005 – 2009; we titled it "Living Longer, Living Well."

We funded 18 agencies that provided a wide range of quality services: home-delivered meals, meals at dining sites, in-home support services, case management, adult day care, respite care, legal assistance, medication management, etc. Over 25,000 seniors, adults with disabilities, and their caregivers were served in Sonoma County, with \$3,701,044.00 in funds from the AAA. We appreciate our service providers' commitment to excellence in serving Sonoma County residents.

Demographic projections indicate that we are looking at a large increase in the number of seniors in our community. Funding streams have remained flat. This poses a great challenge for the future.

We appreciate the support we have received from the community and particularly wish to acknowledge the Sonoma County Board of Supervisors for their direction and leadership.

*Bob Marshall, Chairperson
Area Agency on Aging Advisory Council*



Area Agency on Aging

The Area Agency on Aging (AAA) is a section of the Sonoma County Human Services Department. The AAA and its Advisory Council plan, coordinate and allocate funding for persons sixty years of age and older in Sonoma County. The AAA Advisory Council serves as an advocate for seniors, adults with disabilities, and their caregivers and advises the Board of Supervisors on the needs of the community.

Direct Services - Area Agency on Aging

Caregiver Support ❖ Elder Abuse Prevention Council (EAPC) ❖ Information and Assistance ❖ In-Home Supportive Services ❖ Linkages Program ❖ Multipurpose Senior Services Program (MSSP) ❖

Service Providers

Catholic Charities ❖ City of Healdsburg Senior Center ❖ City of Rohnert Park Senior Center ❖ Cloverdale Senior Center ❖ Coppertowers Family Medical Center ❖ Council on Aging Services for Seniors ❖ Northcoast Opportunities ❖ Petaluma People Services Center ❖ Redwood Empire Food Bank ❖ Santa Rosa Memorial Hospital ❖ Santa Rosa Senior Center ❖ Sebastopol Area Senior Center ❖ Senior Advocacy Services ❖ Sonoma County Indian Health Project ❖ Southwest Community Health Center ❖ Vintage House Senior Center ❖ West County Community Services ❖ Windsor Senior Center ❖



Goals and Objectives

Awareness of Services

Improve the awareness of services for older adults and adults with disabilities through community education.



Advisory Council member, Raynetta James, helps educate a senior about local resources.

- ◆ Distributed more than 25,000 Sonoma County Senior Resource Guides in English and Spanish at community events.

- ◆ Collaborated with the California District Attorneys Association to hold an Elder Abuse Awareness Conference. California District Attorney Bill Lockyer was the keynote speaker to over 200 professionals and community members.

Home and Community-Based Services

Provide leadership to increase access to an effective system of home and community-based services for seniors and adults with disabilities.

- ◆ Advocated for implementation of the Assisted Living Waiver Pilot Project.
- ◆ Administered the Senior Farmers Market Nutrition Program, providing low-income seniors with coupons to purchase fruits and vegetables at local farmers markets.



Advisory Council members and staff meet with Noreen Evans, Santa Rosa City Council member (center).

Collaborative Partnerships

Participate in collaborative partnerships to address the unmet needs of older adults and adults with disabilities.



Advisory Council Chairperson, Bob Marshall, interviews Lynn Carolin, MSSP/Linkages Supervisor, during a key informant interview to identify senior needs.

- ◆ Conducted and analyzed key informant interviews to determine the needs of seniors, adults with disabilities, and their caregivers.
- ◆ Coordinated the Older Americans Month Senior Art Show and Reception with senior centers and the In-Home Supportive Services Program. Over 175 entries were received. Pamela Moniz, IHSS Social Worker, received special recognition.

Support to Family Caregivers

Through collaborative efforts, develop and implement a comprehensive system of support services for family caregivers in Sonoma County.

- ◆ Conducted survey of the needs of family caregivers in partnership with the Community Health Improvement Committee, under the auspices of the Sonoma Health Alliance.
- ◆ Provided presentations to employee groups and health care providers on family caregiver support services.

Sonoma County Demographics

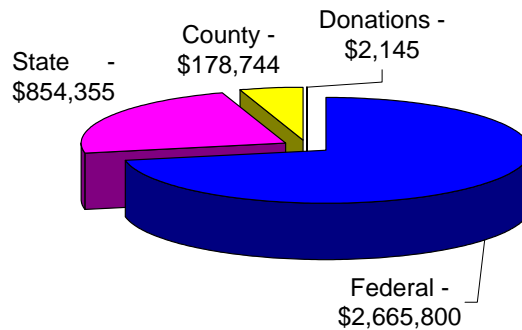
The California Department of Finance population projections for 2005 for Sonoma County indicate that there will be 87,870 individuals sixty years of age and older, representing 18% of the county's total population of 486,114.

2005 Population Projections for Sonoma County*

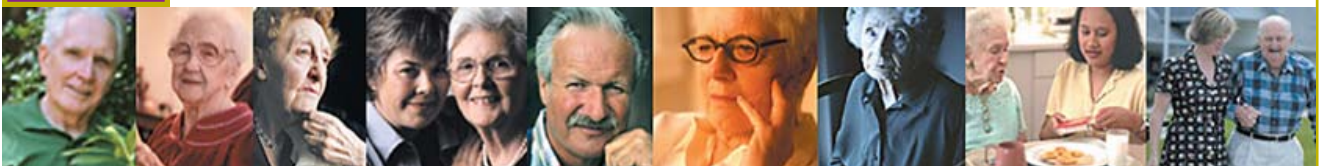
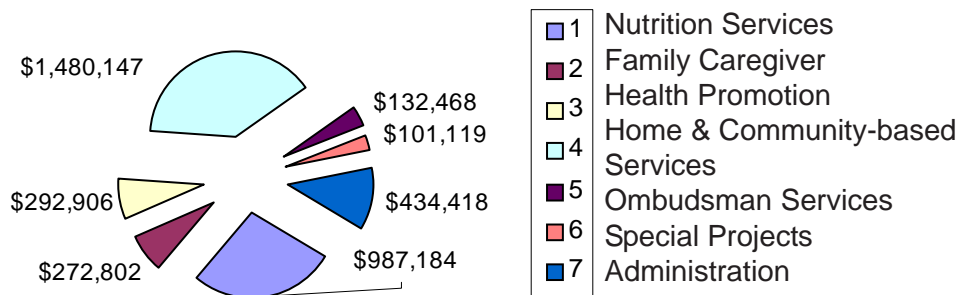
<u>Category</u>	<u>Number</u>	<u>Percent</u>
Senior (60+)	87,870	100.0%
Age 75/older	35,308	40.2%
Age 85/older	11,887	13.5%
White	76,820	87.5%
Minority	10,960	12.5%
Hispanic	4,914	5.6%
African American	1,039	1.1%
Asian, Pacific Islander	3,456	3.9%
Native American	635	0.7%

*State of California, Department of Finance, Population Projections 2005, May 2004

FY 04 - 05 Budgeted Revenues: \$3,701,044



FY 04 - 05 Budgeted Expenditures: \$3,701,044



The Adult and Aging Division

The Human Services Department, Adult and Aging Division, provides assistance to older adults and adults over 18 with disabilities. Services are provided by Sonoma County employees and through contracts with community-based organizations.

The Area Agency on Aging is a section of the Adult and Aging Division. Its direct services programs include the Linkages Program, Multipurpose Senior Services Program (MSSP), Caregiver Support Services, Elder Abuse Prevention Council (EAPC), and Information and Assistance.

Other services of the Adult & Aging Division are:

In-Home Supportive Services (IHSS) provides services to eligible elderly and younger adults with disabilities who need assistance to live in their own homes. During FY 2004-05, 4,993 clients received 3,863,775 hours of service.

Adult Protective Services (APS) received 1,600 reports of elder and dependent adult abuse during FY 2004-05. The reports involved investigation and follow-up case management.

Veterans Services assisted and represented 2,539 veterans, their families and survivors during FY 2004-05. Veterans Services' staff help with claim development, submission and appeals, averaging over 100 claims monthly. They provide information and referral services to anyone seeking help related to United States veterans. Over 60 individuals were granted waivers of tuition and fees to California colleges and universities, saving them over \$72,500. There are more than 40,000 veterans in Sonoma County.

Public Administrator/Public Guardian/Public Conservator (PA/PG/PC)
 During FY 2004-2005, the PA/PG/PC Office managed an average of 351 clients monthly. The Public Administrator (PA) investigates and administers the estates of people who die without a will or an appropriate person willing or able to act as administrator. The Public Guardian (PG) or Public Conservator (PC) investigates conservatorship matters. The PG/PC also serves as the legally appointed conservator for persons found by the Superior Court to be unable to properly care for themselves or their finances, or for those who can not resist undue influence or fraud.



Governing Board

Valerie Brown, 1st District
Mike Kerns, 2nd District
Tim Smith, 3rd District
Paul L. Kelley, 4th District
Mike Reilly, 5th District

Advisory Council

Bob Marshall, Chairperson
Bud Metzger, Vice Chairperson
Alice Diefenbach, Secretary

Elvis Bozarth	Maureen Latimer	Alyce Sporer Mars
Louis P. Funk	Marge Ling	Marv Stubbs
Terry Howell	Dan Ramage	Katherine Taylor
Raynetta James	Mary Raymond	Elizabeth Tipon
Joann Keyston	Laurel Ritz	Van Tipton
Henry B. Lasky	Bennett S. Sparks	Vanessa Watkins

Who's Who in AAA

Administrative Staff

Dianne M. Edwards, Department Director
Robin Schaef, Division Director
Diane Kaljian, Section Manager
Gerry Lennox, Fiscal Officer
Carol Rex, Program Development Manager
Julie Cox, Program Development Manager
Susan Alesi, Planner/Analyst
Lynette Gosch, Planner/Analyst
Joanne De Alejandro, Secretary
Kim Barrett, Account Clerk
Camilla Farrell, Account Clerk
Jeness Keller, Nutritionist