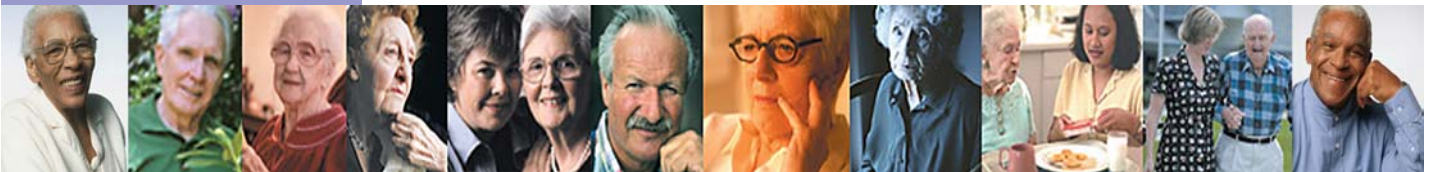


Annual Report

Sonoma County Area Agency on Aging



2002-2003



"Empower, Support, Protect"

Human Services Department
COUNTY OF SONOMA

Adult and Aging Division
P.O. Box 4059
Santa Rosa, California 95402
(707) 565-5950
www.socoaaa.org

Mission

The Sonoma County Area Agency on Aging provides leadership, services and advocacy to promote the dignity, independence and quality of life for seniors and adults with disabilities.

A message from the Chair

I am pleased to present the annual report, reviewing the progress of the Advisory Council and highlighting the services offered to Sonoma County seniors, adults with disabilities and caregivers.

The Advisory Council welcomed seven new members this year: Sally Brightcloud, Terry Howell, Bennett S. Sparks, Sally Stich, Van Tipton and we are pleased to have Elvis Bozarth return to our council. We were saddened by the death of Frank Bailey, a dedicated member of the council for many years and a former member of the California Senior Legislature.

The Advisory Council members continued their commitment to increase awareness of services available for seniors, adults with disabilities and caregivers, as well as legislative advocacy and outreach to prevent elder abuse.

The popular Annual Older Americans Month Senior Art Show and Reception was held May 15. More than 90 seniors displayed their artwork. At the art show, Joann Keyston was presented with the Advisory Council's Leadership Award. During Older Americans Month, KDTV Univision 28 aired programs in Spanish promoting senior health issues and services.

A special thank you to the many individuals and organizations who share our commitment to seniors and adults with disabilities. We especially thank the Board of Supervisors for their continued leadership and support.

Maureen Latimer
Chairperson
Area Agency on Aging Advisory Council

Mission Mission Mission Mission Mission



Area Agency on Aging

The Area Agency on Aging (AAA) is a program of the Sonoma County Human Services Department. The AAA and its Advisory Council plan, coordinate and allocate funding for persons sixty years of age and older in Sonoma County. The AAA Advisory Council serves as an advocate for seniors, adults with disabilities and family caregivers and advises the Board of Supervisors on needs.

Direct Services of the Area Agency on Aging

Caregiver Support Services ★ Elder Abuse Prevention Council (EAPC) ★ Information and Assistance ★ Linkages Program ★ Multipurpose Senior Services Program (MSSP)

Service Providers ★ Catholic Charities ★ City of Rohnert Park Senior Center ★ City of Healdsburg Senior Center ★ Cloverdale Senior Center ★ Community Resources for Independence ★ Council on Aging Services for Seniors ★ Friends House ★ Northcoast Opportunities ★ Petaluma People Services Center ★ Redwood Empire Food Bank ★ Santa Rosa Memorial Hospital ★ Sebastopol Area Senior Center ★ Senior Advocacy Services ★ Sonoma County Department of Health Services ★ Sonoma County Indian Health Project ★ Vintage House Senior Center ★ West County Community Services ★ Windsor Senior Center

Who we are

Services Services Services Services Services



Goal #1 Awareness of Services

Improve the awareness of services for older adults and adults with disabilities through community education.



Provided information to seniors and caregivers at community events and fairs.

Distributed more than 25,000 Sonoma County Senior Resource Guides in English and Spanish.

Goal #2 Home and Community Based Services



Provide leadership to increase access to an effective system of home and community based services for seniors and adults with disabilities.

Advocated to legislators for increased funding for home and community based services.

Reviewed funding priorities to ensure that the funding best addresses community needs for older adults and family caregivers; distributed Older American Act funding.

Goal #3 Collaborative Partnerships

Participate in collaborative partnerships to address the unmet needs of older adults and adults with disabilities.



The Golden Years II



Los Años Dorados II (the Golden Years) is an outreach program to Spanish speaking seniors, family members and caregivers. A grant from the Benton Foundation, *Sound Partners for Community Health Project*, enabled the Adult and Aging Division and the Area Agency on Aging Advisory Council to collaborate with KBBF (89.1FM)

bilingual public radio and KDTV Univision 28 to produce radio and television programs promoting healthier lives and services for seniors and family caregivers.

Coordinated the Older Americans Month Senior Art Show and Reception with senior centers.

Goal #4 Support to Family Caregivers

Through collaborative efforts, develop and implement a comprehensive system of support services for family caregivers in Sonoma County.

Conducted meetings with Family Caregiver Support program contractors to coordinate delivery of services to caregivers.

Conducted outreach to family caregivers through radio and television.

Sonoma County Demographics

The California Department of Finance population projections for 2003 for Sonoma County indicate there are 82,906 persons sixty years of age and older representing 17% of the total population of 487,103 in Sonoma County.

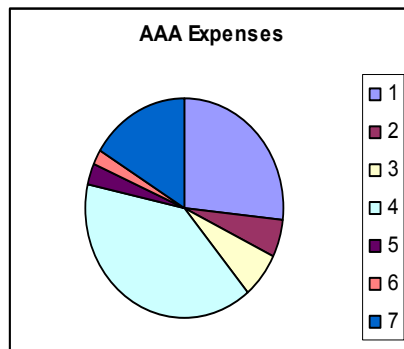
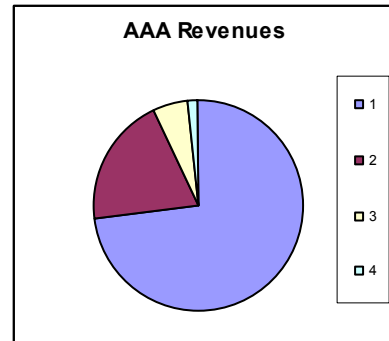
2003 Population Projections for Sonoma County

<u>Demographic Category</u>	<u>Number</u>	<u>Percent</u>
Senior (60+) Population	82,906	100.0%
Age 75 and older	32,034	38.6%
Age 85 and older	9,338	11.3%
60+ Minority	8,100	9.8%
60+ Hispanic	4,679	5.6%
60+ Black	616	0.7%
60+ Asian, Pacific Islander	2,233	2.7%
60+ Native American	572	0.7%

From December 1998, Official State Projections, California Department of Finance, does not include 2000 census update.

FY 2002-03 Total Budgeted Revenues 3,953,113

1. Federal: \$2,875,095
2. State: \$801,811
3. County: \$217,517
4. Other: \$58,690



FY 2002-03 Total Budgeted Expenses 3,953,113

1. Nutrition Services: \$1,053,802
2. Family Caregiver Services: \$220,144
3. Health Promotion: \$259,320
4. Home & Community Based Services: \$1,578,941
5. Ombudsman Services: \$113,029
6. Special Projects/Other: \$89,070
7. AAA Administration Services: \$638,807

Demographics Budget Demographics Budget



The Adult and Aging Division

The Adult and Aging Division of the Human Services Department provides assistance to frail elderly adults and adults with disabilities over the age of 18. Services are provided by Sonoma County employees and through contracts with community based organizations.

Along with the services provided directly by the Area Agency on Aging, which include the Linkages Program, Multipurpose Senior Services Program (MSSP), Caregiver Support Services, Elder Abuse Prevention Council (EAPC), Information and Assistance, other services of the Adult and Aging Division include:

In-Home Support Services (IHSS), which provides services to eligible elderly and younger adults with disabilities who need assistance to live in their own homes. During FY 2002-03, 4,276 clients received 2,904,999 hours of service.

Adult Protective Services (APS), which received 1,517 reports of elderly and dependent adult abuse and provided social work investigation and follow-up case management during FY 2002-03.

Veterans Services, which assisted and represented 1,010 veterans, their dependents and survivors in filing claims for state and federal benefits. Along with filing claims for veterans services, 3,061 interviews were conducted and 505 verifications of benefits for other services were provided during FY 2002-2003.

Division Highlights

Adult Protective Services In Home Support Services Veterans



Governing Board

Valerie Brown, 1st District
Mike Kerns, 2nd District
Tim Smith, 3rd District
Paul L. Kelley, 4th District
Mike Reilly, 5th District

Advisory Council

Maureen Latimer, Chairperson
Bob Marshall, Vice Chairperson
Warren Metzger, Secretary

Frank Bailey
Elvis Bozarth
Sally Brightcloud
Arthur Cader
Alice Diefenbach
William Fulwider

Louis P. Funk
Terry Howell
Joann Keyston
Marge Ling
Art McNulty
Dorothy Morris

Dan Ramage
Mary Raymond
Laurel Ritz
Bennett S. Sparks
Sally Stich
Elizabeth Tipton
Van Tipton

Administrative Staff

Dianne M. Edwards, Department Director
Robin Schaef, Division Director
Diane Kaljian, Section Manager
Gerry Lennox, Fiscal Officer
Carol Rex, Program Development Manager
Julie Cox, Planner/Analyst
Gary Fontenot, Planner/Analyst
Joanne De Alejandro, Secretary
Camilla Farrell, Account Clerk
Kim Barrett, Account Clerk
Julie Bertoli, Account Clerk
Chris Bekins / Vivienne Aronowitz, Nutritionists

Who's Who of AAA

People People People People People People

