

# Annual Report

## Sonoma County Area Agency on Aging



2001-2002



"Empower, Support, Protect"

Human Services Department  
COUNTY OF SONOMA

Adult and Aging Division  
P.O. Box 4059  
Santa Rosa, California 95402  
(707) 565-5950  
[www.socoaaa.org](http://www.socoaaa.org)

# Mission

*The Sonoma County Area Agency on Aging provides leadership, services and advocacy to promote the dignity, independence and quality of life for seniors and adults with disabilities.*

## A message from the Chair

Our annual report provides the community with a review of our progress and highlights the services offered to Sonoma County seniors and adults with disabilities.

New council members have been appointed. We will greatly miss Les Hunt, an esteemed leader and long time council member. Elsa Lippiatt, first chair of the Senior Art Show and Mike Humphrey also resigned from the council this year.

The theme of this year's Annual Senior Art Show and Reception was *Hat's Off to Aging*. The art show, held during Older American's Month, showcased the artistic talents of seniors and adults with disabilities. Congratulations to long time advisory council member Frank Bailey who received the Leadership Award presented at the Senior Art Show.

The new Title III E, National Family Caregivers Support Program and Title III D Medication Management Program are productive and successful endeavors.

Our new Area Agency on Aging brochure, the yearly Senior Resource Guide and the newly formed speakers group provide valuable outreach and information.

We thank the Board of Supervisors for their continued support. I would also like to thank the advisory council members for their generous volunteer service. It has been an honor to serve as chair for the past two years.

Marge Ling  
Chairperson  
Area Agency on Aging Advisory Council

Mission Mission Mission Mission Mission



Photos #1, 2, 3 outreach efforts at the Petaluma Expo and Senior Celebration Fair, #4 Senior Art Show, #5 Frank Bailey receives leadership award at Senior Art Show, #6 legislative advocacy



# Highlights of our year

2001-2002

2001-2002

2001-2002

2001-2002



# Goal #1

*Improve awareness of services for older adults and adults with disabilities through community education*

## Awareness of Service

- ◆ Distributed 23,000 Senior Resource Guides
- ◆ Hosted Spanish radio program, Los Años Dorados (The Golden Years) on KBBF public radio
- ◆ Coordinated community access television program on senior services available in Sonoma County
- ◆ Hosted informational meeting for Latino Service Providers
- ◆ Coordinated education sessions at the Senior Celebration Fair held on March 11, 2002
- ◆ Coordinated speakers for Elder Abuse Prevention Conference on May 29, 2002

*Outreach*

*Outreach*

*Outreach*

*Outreach*



# Home & Community Services

- ◆ Distributed new federal funding from the National Family Caregiver Support Program, Older Americans Act for community based services to family caregivers
- ◆ Advocated for additional funding for home and community based programs
- ◆ Participated in the May 8, 2002 Senior Rally in Sacramento and met with local legislators to advocate for immediate implementation of AB 499
- ◆ Monitored service contracts

*The overwhelming majority (82%) of mid-life and older Americans want to remain living independently in their own homes. (AARP's May 2000 survey, Fixing to Stay)*

**GOAL #2**

*Provide leadership to increase access to an effective system of home and community based services for seniors and adults with disabilities.*

*Access Access Access Access Access Access*



# Goal #3

*Participate  
in  
collaborative  
partnerships  
to address  
the unmet  
needs of  
older adults  
and  
adults with  
disabilities.*

## Collaborative Partnerships

- ◆ Co-sponsored the Senior Celebration Fair, March 11, 2002 with AARP, Council on Aging, Retired Teachers Association, Senior Advocacy Services - Health Insurance Counseling and Advocacy Program (HICAP), and Sutter Medical Center of Santa Rosa
- ◆ Co-Sponsored conference, *Take Action Take Care Preventing Elder Abuse in Sonoma County*, May 29, 2002 with California Community Partnership for the Prevention of Financial Abuse and the Fannie Mae Foundation, Council on Aging, Exchange Bank, Redwood Caregiver Resource Center, Santa Rosa Police Department, Sonoma County Bar Association, and Sutter Medical Center of Santa Rosa
- ◆ Continued active partnership with KBBF bilingual public radio station, producing quarterly program on senior issues
- ◆ Developed vision for the future for Older Americans Act nutrition services in collaboration with nutrition service providers
- ◆ Convened countywide senior center director meetings, and service provider meetings
- ◆ Coordinated Health Insurance Counseling and Advocacy Program Committee meetings with seven counties

*Partnership*

*Partnership*

*Partnership*

*Partnership*



# Support to Family Caregivers

- ◆ Coordinated request for proposals and distribution of National Family Caregiver Support Program funding
- ◆ Increased respite services to caregivers
- ◆ Increased support to grandparents parenting grandchildren
- ◆ Hosted Spanish radio program on KBBF bilingual public radio providing information to caregivers

## What did caregivers receiving respite services find most helpful?

*“This service has given me much needed rest. I don’t know what I would have done without it.”*

*“It gave me a chance to take care of myself while not worrying about my mother. For the first time in four years I felt free from worrying. I feel like I had a life other than caregiver for my mother. It made me a better, kinder caregiver having a break from it all. It kept my mom out of a board and care home.”*

*“It allowed me to go through chemo drip for 5 hours without having to worry about my wife who has Alzheimer’s.”*

Goal #4

*Through collaborative efforts, develop and implement a comprehensive system of support services for family caregivers in Sonoma County.*

Support Support Support Support Support



## Home and Community Services

### Direct Services provided by the Area Agency on Aging:

Caregiver Support Services \$65,000  
Elder Abuse Prevention Council (EAPC) \$10,829  
Information and Assistance \$22,724  
In Home Services through Linkages Program \$38,312  
Linkages Program / Respite Purchase of Service \$236,454  
Multipurpose Senior Services Program (MSSP) \$851,339

### Service contracts to community based organizations:

#### Adult Day Care

Catholic Charities \$16,087  
Council on Aging Services for Seniors \$60,759  
Petaluma People Services Center \$20,857

#### Alzheimer's Day Care Resource Center

Catholic Charities \$80,000

#### Brown Bag Program

Redwood Empire Food Bank \$23,557

#### Caregiver Support Services

Friends House, Adult Day Health Care \$80,000  
Home Sweet Home, Santa Rosa Memorial Hospital \$30,000  
Redwood Caregiver Resource Center, North Coast  
Opportunities \$73,224  
Sonoma County Legal Service Foundation \$11,000

*Services Services Services Services Services*



# Home and Community Services

Services

## Service contracts to community based organizations:

### Case Management / Information and Assistance

Council on Aging Services for Seniors \$70,555

Petaluma People Services Center \$9,033

West County Community Services \$5,230

### Foster Grandparent Program

North Coast Opportunities \$16,412

### Health Insurance Counseling and Advocacy Program (HICAP)

Senior Advocacy Services \$223,972

### Health Promotion Programs

Community Resources for Independence \$7,673

House Calls, Santa Rosa Memorial Hospital \$7,250

Petaluma People Services Center \$5,000

West County Community Services \$11,441

### Home Delivered Meals (also known as Meals on Wheels)

Council on Aging Services for Seniors \$361,607

Petaluma People Services Center \$49,649

### Legal Assistance Program

Council on Aging Services for Seniors \$50,313

### Ombudsman Program

Senior Advocacy Services \$104,849

*Services Services Services Services Services*



# Home and Community Services

## Service contracts to community based organizations:

### Respite Registry

Council on Aging Services for Seniors \$8,000

### Senior Centers

Cloverdale Senior Center \$11,648

Healdsburg Senior Center \$7,923

Rohnert Park Senior Center \$7,923

Russian River Senior Center, West County Community Services \$7,930

Sebastopol Area Senior Center \$9,681

Vintage House Senior Center \$10,339

Windsor Senior Center \$7,923

### Senior Companion Program

Sonoma County Health Department, Older Adult Services  
\$58,648

### Senior Dining Sites

Council on Aging Services for Seniors \$235,890

Petaluma People Services Center \$31,365

Sonoma County Indian Health Project \$38,000

*Services Services Services Services Services*



# The Adult and Aging Division

## Division Highlights

The Adult and Aging Division of the Human Services Department provides assistance to frail elderly adults and adults with disabilities over the age of 18. Services are provided by Sonoma County employees and through contracts with community based organizations.

Along with the services provided directly by the Area Agency on Aging, which include the Linkages Program, Multipurpose Senior Services Program (MSSP), Caregiver Support Services, Elder Abuse Prevention Council (EAPC), Information and Assistance, and In Home Care through the Linkages Program, other services of the Adult and Aging Division include:

**In-Home Support Services (IHSS)**, which provides services to eligible elderly and younger adults with disabilities who need assistance to live in their own homes. During FY 01-02, 3,754 clients received 2,442,236 hours of service.

**Adult Protective Services (APS)**, which received 1,485 reports of elderly and dependent adult abuse and provided social work investigation and follow-up case management. Due to increased community outreach and education, the number of referrals for APS increased by 15% during the past year.

**Veterans Services**, which assisted and represented 1,010 veterans, their dependents and survivors in filing claims for state and federal benefits. Along with filing claims for veterans services, 3,106 interviews were conducted and 795 verifications of benefits for other services were provided during FY 2001-02.

*Adult Protective Services    In Home Support Services    Veterans*



## Governing Board

Valerie Brown, 1st District  
Mike Kerns, 2nd District  
Tim Smith, 3rd District  
Paul L. Kelley 4th District  
Mike Reilly, 5th District

## Advisory Council

Marge Ling, Chairperson  
Maureen Latimer, Vice Chairperson  
Elizabeth Tipon, Secretary

Frank Bailey	Michael Humphrey	Warren Metzger
Arthur Cader	Les Hunt	Dorothy Morris
Alice Diefenbach	Joann Keyston	Dan Ramage
William Fulwider	Elsa Lippiatt	Mary Raymond
Louis Funk	Bob Marshall	Laurel Ritz
Elizabeth Grange	Art McNulty	

## Administrative Staff

Dianne M. Edwards, Department Director  
Robin Schaef, Division Director  
Diane Kaljian, Section Manager  
Gerry Lennox, Fiscal Officer  
Carol Rex, Program Development Manager  
Julie Cox, Planner/Analyst  
Gary Fontenot, Planner/Analyst  
Joanne De Alejandro, Secretary  
Camilla Farrell, Account Clerk  
Kim Barrett, Account Clerk  
Julie Bertoli, Account Clerk  
Chris Bekins, Nutritionist

Who's Who of AAA

*People People People People People People*

